I. INTRODUCTION

The movie is a motion picture that is viewed as either a source of entertainment or an art form. It has become a significant type of art for learning about numerous aspects (Sapp, 1986). Movies are an art form with their own language and style (Bordwell and Thompson, 2014). According to Bennet and Royle (2004), the movie is intrinsically linked to the study of literature. In the movie, some characters appear. Abrams (1999, pp. 32-33) states that a character is someone who appears in narrative prose or a novel and is perceived by the readers as a man with moral traits and a specific affinity, such as being, expressed by what they say and do. Character is the person portrayed in a narrative or dramatic work Cuddon (2013). The main character is involved in the story, interacts with secondary characters, and is personally impacted by the plot's main conflict. According to Gultom (2022), the main character is the most important figure in a story contained in novels or other related stories. The main character in a movie often becomes the main highlight of the story.

The conflict in the story usually supports the growth and development of the character. Conflict itself means instability between one person and another person or group that raises disagreement in a relationship, especially in terms of opinion and circumstances (Ebbers and Wijnberg, 2017). According to Rea and Irving (2010, p.10), conflict is realized through characters. The conflict has three parts of action structure: rising action, climax, and falling action, which could be called denouement (McKibben, 2017). The quality of these structures would be determined by spectators' reactions. If the conflict was full of twists, they would be interested. Meanwhile, If the plot is flat, spectators will be bored. Kenney's (1966) theory would be used in this study to examine the conflict the main character encounters. A story might have internal or exterior conflicts, depending on the type of conflict. Internal conflict mostly arises when two ideas disagree or when a man is at odds with himself. On the other hand, an external conflict arises when a character faces an issue with an external cause, such as the environment in which they live. External conflict can manifest itself non-

verbally as physical altercations and verbally as disagreements. Problem caused by nature when a character deals with an animal or natural disaster, man against society when the main character upholds ideals that are disapproved of by the community, and man against man are examples of external conflicts (Kenney, 1966). The example of a characters' internal conflict as the character often faces struggles related to their sense of self. This could involve questioning their beliefs, values, or even their own identity, leading to internal turmoil and self-discovery. Meanwhile, the example of external conflict "man against man" refers to a conflict where a character in a story or situation is in direct opposition to another character. This type of conflict involves external factors, such as physical confrontations, arguments, or any form of opposition between two or more individuals. "Man against society" conflict involves a character or group of characters facing opposition or challenges from the norms, rules, or beliefs of the society they live in. On the other hand, problem caused by nature in stories can arise from natural elements. Such as natural disasters, wildlife encounters, and environmental challenges.

Beside the main character's conflict, personality is also analyzed since it is correlated with the character as well as the conflict. Personality refers to individual differences in characteristic patterns of thinking, feeling and behavior (Bergner, 2020). From this statement, it can be said that each person has different personality. Every personality has unique characteristics and traits. Traits influence individual differences in behavior, consistency of behavior, and stability of behavior across situations. Studying personality is interesting because the dynamic of our knowledge about ourselves automatically increases. Freud's psychoanalytic theory (1923), which will be divided into three categories—the id, ego, and superego—will be used in this study to examine the psychological behavior of the main character. According to Freud's theory of psychology, the id is a collection of purely selfish desires and impulses, the ego is the portion of the mind that reacts to the outside world and enables an individual to adjust to reality, and the superego is the behavior that creates the individual's particular moral and norms. The

relationship between conflict and personality is intricate and dynamic, with personality influencing how conflicts are perceived and managed, while conflicts can also shape and evolve one's personality traits over time.

This research uses the "Little Women (2019)" movie as the object of analysis. It is because this movie was adapted from a novel based on a true story written by Louissa May Alcott, published twice in 1868 and 1869, that tells about the lives of four young women who lived simply in Concord, Massachusetts, during the American Civil War era. The movie is not only about love, family, and dreams, but also about these young women who must face gender stereotypes at that time. The movie "Little Women (2019)" contains many interesting conflicts experienced by the characters both individually and in relation to society. The second reason is the Little Women movie directed by Greta Gerwig, also included in six nominations for the OSCARS Prize on February 10, 2020, and one of them won in the Best Costume design category. The third, "Little Women (2019) " movie, directed by Greta Gerwig, the seventh adaptation of the Little Women novel. This movie also inserts several educational messages that can be implemented in social environments. One example of this is independence to pursue dreams. From these reasons, it could be seen that the quality of this movie could not be doubted. Besides, analyzing the conflict and personality of Jo March in 'Little Women (2019)' provides insight into her character and the themes of women's empowerment. Jo's conflicts and unique personality contribute to the movie's exploration of societal expectations and individual ambition during the Civil War era.

Josephine March, also known as Jo March or Jo, the main character in the movie, is a young lady who liked writing and who did not mind opposing patriarchal society. However, in her early age, she had a lot to learn about love, sacrifice, and ambitions, and it would change her. She should leave her personality and remain the same when she has to change and then change back. The first conflict is the internal one. Josephine hates rich, ambitious, and successful parents, but she hates them because their life philosophy is more compatible with her values. Josephine is a bold, outspoken, brave, daring, loyal person with great principles of responsibility for her sisters. Josephine March's personality developed by the time she got mature. However, there are another

sides to Jo's character, namely that she is a little possessive, cranky, a bit temperamental and a bit careless. Those personalities make this movie interesting, and there are many lessons that can be taken.

This research is carried out by referring to four previous studies. The first research "An Analysis of How Women's Struggle is Portrayed from the Main Character in the Movie "Little Women (2019) " by Sutrisno, B., Nurhasanah, N.P., and Rachmawati, B. . The second research "An Analysis of the Main Character in the Little Women Novel by Louisa May Alcott: A Feminist Approach" . And published the results of the first research of its analysis which concluded that there are problems of the main character related to gender stereotypes, such as that women must marry well and the struggle of how to pursue their dreams in the future, such as when the main character cuts her hair to sell, even though hair is a woman's crown at that time. Meanwhile, the findings of the second study, which used the novel "Little Women" by Louisa May Alcott as the object of analysis, revealed that the novel "Little Women" at least depicts the actions of feminism, starting from the speech, attitudes, and behavior of each character, with Jo being the most prominent. While previous studies have focused on gender stereotypes and feminism in "Little Women" there is a need to explore Jo March's internal conflicts and their impact on her personality. The third research is by Situmorang, D. E. (2020), with the research entitled "An analysis of the id of the main character in the novel "Gone Girl" by Gillian Flynn: Psychological Approach". This research uses Freud's theory and focuses on how this Id personality type appears in the movie, with the most prominent character being Amy. The difference with the recent research is the object used, which is "Little Women (2019)". It focuses on the main character's conflicts and personality analysis with all the aspects of Freud's theory: Id, Ego, and Superego. The fourth research is from Ni Wayan Rusminiati and Ni Wayan Suastini. (2023), "The Main Character's Conflict and Personality Analysis in "Encanto". It analyzes the conflict and personality of the main character in "Encanto," an animated musical fantasy movie. In contrast, the current study focuses on Jo March's character in "Little Women (2019)," a drama, coming-of-age story, period piece, and literary adaptation of Louisa May Alcott's novel. These distinctions highlight the choice of data source and genre between the two research works, emphasizing the need

for further exploration of Jo March's character within the context of "Little Women (2019)."

More specifically, this research focuses on studying conflict and analyzing the personality of Josephine March as the main character in the movie "Little Women (2019)". It analyzes the main character's conflict using Kenney's conflict theory (1966) and Freud's personality analysis theory (1923). The title of this article is *"JOSEPHINE MARCH'S CONFLICT AND PERSONALITY ANALYSIS IN THE MOVIE `LITTLE WOMEN ' (2019).*