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CHAPTER I

1.1 Background of study

The study "A Pragmatic Analysis of Expressive Speech Acts in the Movie "Shang-Chi and the Legend of the Ten Rings" explores the fascinating field of linguistics in the context of film. In addition, the purpose of this study is to examine and evaluate the use of expressive speech acts in the film in order to gain a deeper understanding of the pragmatic components that contribute to the overall dynamics of communication. Since, communication in the movie is representation of real-life situations. Therefore, the content of expressive speech act can be found in the movie conversation, such as "Shang-Chi and the Legend of the Ten Rings".

In the Yule's book titled Pragmatics (1996) (Yule, 1996), expressive speech is a part of pragmatics that it acts allow a speaker to reveal their deepest thoughts, feelings, and emotions. In addition, (Yule, 1996) asserted that these actions can be used to convey a wide range of emotions, including dislikes, agitation, melancholy, and preferences . Furthermore, expressives are tied to the speaker's emotional and expressive state and primarily concerned with adhering to social norms and rituals, according to (Zagrayevskaya & Zagrayevskaya, 2023). "Thank you," "I'm sorry," "I agree" or "disagree," "I'm sorry," and "Hello" are a few of them. However, tt is important to keep in mind that they can be interpreted differently and that factors outside of the sentence itself, such as social norms and the surrounding context. Moreover, there are several ranges of setting of expressive speech act, such as casual conversations, movies, and comic books (Wahyuningtyas, 2022). Therefore, the movie is the setting to analysis expressive speech act in this study.

According to (rottentomatoescom, 2021), the movie "Shang-Chi and the Legend of the Ten Rings" is an exciting blend of adventure, mythology, and introspection. In this movie, the main character, Shang-Chi, explores the world of legendary fighters and supernatural powers. In addition, the movie deftly blends brutal fight scenes with reflective moments, illuminating Shang-Chi's struggle with his past and the burden of his family's legacy. Most importantly, however, is the storyline, which allows each actor to express what he or she feels with speech

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acts that are rich in linguistic context, namely espressive speech acts. Furthermore, the film's themes are emotionally charged, including feelings of loss, love, personal growth, and self-acceptance. Expressive speech act theory can assist discover and investigate how these characters' verbal expressions add a profound emotional dimension to these subjects.

The 4 main characters Shang-Chi, Katy, Wenwu, Xi-Xualing analyzed are important characters in each scene and these four character are strongly related to the plot in the movie. To give an illustration, the expressive speech acts of the characters in "Shang-Chi and the Legend of the Ten Rings" are crucial. Through language, characters in the film communicate and portray a range of complex emotions, internal conflicts, and the main themes of heritage and identity. Other characters also express their emotions and decisions when faced with supernatural obstacles, but Shang-Chi is burdened by his family's history. Additionally, the film skillfully incorporates expressions of anguish, sorrow, and resolve into the dialogue, which strengthens the character bond. Therefore, the storyline gains depth and authenticity from the expressive speech used to explore cultural norms and rituals, where the movie's character serves as an example of how to employ expressive speech acts.

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Example :

Minutes : 00:26:55, --> 00:27:08

Conversation:

Katy : I'm **sorry** about your mom".

Shang-chi : "I should also probably mention that my name's not technically Shaun."

Context :

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When Katty, Shang-Chi's closest friend, found out that his mother had been killed, she was shocked by Shang-Chi's story. Then, Katty expressed her sincere sorrow in her condolences, but Shang-Chi tries to remain calm and steer the

Explanation :

Based on the context and the conversation above, Katty's expressive speech effectively communicates sorrow and empathy, shedding light on the nuanced social and emotional aspects inherent in responding to personal stories of loss (Yule, 1996). In fact, it's clear that when Shang-chi broke the devastating news of his mother's murder, Katty expressed her grief with sincere words. With the kind words "I'm sorry about your mom," Katty shows that she truly understands Shang-chi's traumatic experience and has empathy for her. In addition to expressing a common sense of loss, Katty's use of the word "**sorry**" acknowledges Shang-chi's emotional suffering. This expression is in line with the custom of expressing sympathy in the event of a tragedy. Therefore, Katty's word choice demonstrates her understanding of the seriousness of the situation and her intention to offer emotional support although Shang-chi then makes an effort to change the subject.

In addition, the argument for choosing this film for research is not only because it is interesting, but also because based on the search for research on this film, there are only 9 analyses, namely *(1)"Analysis of Conotation Meaning In The Film "Shang Chi And The Legend of The Ten Rings."*(SINDI, 2023), *(2)"Analysis of Translation Techniques Used In The Subtitle of The Film Shang-Chi And The Legend Of The Ten Rings."* (Yuda & Harared, 2023), *(3)"An Analysis of Directive Speech Acts of The Main Character Shang-chi and The Legend of the Ten Rings."*(Nathania & et all, 2023), *(4)"Theorized Duel/Dual-Orientalism, Other Comedy, and Binary Opposition in Shang-Chi and the Legend of the Ten Rings*".(Rogers, 2023), *(5)* "*The Analysis of Liberal Feminism Portrayed By The Female Characters In Shang-Chi Movie"* (Palguna, 2023), *(6)"Conversational Implicature and Flouting Maxims In Shang-Chi and The Legends Of The Ten Rings Movie*." (Imanuel & Ningsih, 2023) *(7) "Shang Chi And the Legend of The Ten Rings": Tense and Perspective*" (Rakhmyta & Rusmiati, 2024), *(8)"X*

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(formerly Twitter) Perspectives on Gender and Cultural Representation in Mulan (2020) and Shang-Chi and the Legend of the Ten Rings (2021)." (Freeman-Lau, 2024), *and (9)Conversational Maxim Violation by the Main Character in the Shang-Chi and The Legend Of The Ten Rings Movie* (Dewi & Ariyaningsih, 2023). Hence, it can be said that, there is no analysis of the film "Shang-Chi and The Legend of the Ten Rings" about expressive speech acts. Based on research this current study has several relevant previous studies that discussed expressive speech acts, and "Shang-Chi and the Legend of the Ten Rings" movies. The first prior study was conducted by (Aritonang & Ambalegin, 2023), the study aimed to analyze the expressive speech acts found in the movie "Avatar: The Way of The Water". Although this prior study used expressive speech acts, but the movie is different from this current study, namely "Shang-Chi and the Legend of the Ten Ring". Secondly, the next former study came from Wahyuningtyas in 2022. Her study aim to analyze the expressive speech acts of the main character in the movie "The King's Speech" directed by Tom Hooper. Furthermore, this second previous study is almost the same as the first above that analyzed movies using expressive speech acts. However, the second prior study was limited to the main character. Whereas, this current study will examine expressive speech acts used by all main characters in "Shang-Chi and the Legend of the Ten Rings" movie. Last but not least, the third previous study was composed by (Dewi & Ariyaningsih, 2023). Their study aimed to identify the most frequent types of conversational maxim violation found in the main character of "Shang-Chi and the Legend of the Ten Rings". This last previous study has different theories. They used Maxim theory, but this current study uses expressive speech acts in the same movie.

1.2 Statements of the problem

1. What types of expressive speech act found in "Shang-Chi and the Legend of the Ten Rings" movie ?
2. How are the types of expressive speech act are in the "Shang-Chi and the Legend of the Ten Rings" movie ?

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1.3 Objectives of the study

1. To identify the types of expressive speech acts found in “Shang-Chi and the Legend of the Ten Rings” movie.
2. To explain how the types of expressive speech acts found in “Shang-Chi and the Legend of the Ten Rings” movie.

1.4 Significance of the Study

1.4.1 Theoretically

This study advances linguistics' theoretical knowledge of expressive speech acts. Through an examination of the film "Shang-Chi and the Legend of the Ten Rings," the study clarifies the ways in which characters utilize expressive speecch acts in diverse settings, thereby enhancing our understanding of linguistic pragmatics.

1.4.2 Practically

Building Communication Skills in Common Language: Examining expressive speech acts in movies can give specific instances of how language is employed to represent common emotions. For readers who wish to improve their ordinary communication abilities, particularly in expressing feelings and emotions, this can offer insightful information. Using expressive speech act theory, audiences can obtain a better understanding of the characters' feelings, motivations, and internal conflicts in "Shang-Chi and the Legend of the Ten Rings," all of which become key parts of the cinematic experience.

1.5 Scope and Limitations

The scope of this study is pragmatics. This study used (Yule, 1996) theory. In addition, this study used “Shang-Chi and the Legend of the Ten Rings” movie as the object and the analysis will be found on the expressive speech act of the main characters, there are 4 main characters in the movie, namely Shang-Chi,Katy,Xu wenwu, and Xu Xialing.

1.6 Definition of Key Terms

Pragmatics : “Pragmatics is concerned with the study of meaning as communicated by a speaker or writer and interpreted by a

hearer or reader" (Yule, 1996).

Speech acts : "A speech act is an act of producing speech that has three related actions. The first is situational behavior, which is the main issue of speaking or creating meaningful language" (Yule, 1996).

Expressive speech acts : **"**Expressive are those kinds of speech acts that state what the speakers feel" (Yule, 1996).

Movie : "Film artistic an art recorded in a medium that involves the phenomenon of manipulating language as an artistic expression" (Monaco, 2000).

1.7 Thesis Organization

To facilitate a thorough discussion, this paper is broken up into several chapters. The first chapter is an introduction. This chapter explains key terms and organizes the thesis. It also includes the study's background, problem statements, objective, significance, scope, and limitations. Chapter two, presents a review of related literature, examining expressive speech act. Chapter three focuses on research method, encompassing the research design, data sources and data, step of data collection procedures, and step of data analyzing data. In chapter four of this study there are findings and discussions about the data analyzed. Then, in the last chapter five are the conclusion and suggestions from this research.

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