



**The Use of Symbolism in The Music Video *Permission to Dance* By
BTS**

(A Semiotic Analysis)

UNDERGRADUATE THESIS



By:

ISMAHANI

NIM: 3320001

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in English Language Studies**

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As I conclude this study, titled *The Use of Symbolism in The Music Video Permission to Dance By BTS*. I want to express my sincere appreciation for the individuals who have generously supported me in bringing this final project to fruition, they are:

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been there whenever I faced challenges or confusion in conducting this research thesis.

In conclusion, I acknowledge that this study may not be flawless. Nevertheless, I aspire for it to be beneficial to anyone who engages with its contents. I eagerly anticipate and welcome constructive criticism and suggestions from the readers.

Jombang, March 23rd 2023

Ismahani



DECLARATION OF AUTHORSHIP

In The Name of Allah, The Most Gracious and The Most Merciful.

Name : Ismahani

NIM : 3320001

Address : Dsn. Sidodadi, Ds. Pucangro, RT/RW. 02/06, Kec. Gudo, Kab.
Jombang, Prov. Jawa Timur.

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Ismahani

23th 2023

NIM. 3320001



MOTTO

"Strive, for without effort, we will never know the outcome, and if we cease to strive, only regret will remain."

-Ismahani-



ABSTRACT

Ismahani Ismahani. 2024. The Use of Symbolism in The Music Video *Permission to Dance* By BTS (A Semiotic Analysis). English Literature Department, Faculty of Business, Languages, and Education. University of Pesantren Tinggi Darul Ulum. Supervisor 1 Maisarah, S.S., M.Si and second advisor is Endang Suciati, M.A.

This study is about *Permission to Dance* by BTS with semiotic analysis to uncover the meanings of the symbols in the music video. The symbols identified in this study carried significant meanings. The research focused on analyzing the music video *Permission to Dance* using the semiotic analysis approach with the concept from Culler (1978), considering BTS's widespread popularity across all age groups. Their songs, including the music video *Permission to Dance*, are known for conveying motivational messages. The methodology employed in this research involved the semiotic analysis approach, drawing on Perrine's theory (2002). The types of symbols in Perrine's theory (2002) were categorized into four types: symbolic names, symbolic objects, symbolic actions, and symbolic settings. However, in this study, only three types of symbols were identified: symbolic objects, symbolic actions, and symbolic settings. The research findings indicated that the symbols in the music video *Permission to Dance* created meaning by representing the societal aspects during the pandemic. The video aims to motivate individuals, encourage them not to lose hope, and assure them that there was a better life awaiting them post-pandemic.

Keywords: *Literature, Semiotic, Symbolism, and Symbol.*