



## CHAPTER I

### INTRODUCTION

#### 1.1. Background of the Study

According to Horace (via Wellek & Warren, 1990: 25) The function of a literary work is *dulce et utile* which means beautiful and useful. The beauty that exists in a literary work can captivate the reader. It's interesting in that it can entertain the audience with language, presentation, plot, or problem solving. Literary works can also describe real life, real situations at the time the literary work was born. Anyone who loves novels can enjoy and understand how beautiful literature is. Furthermore, they can feel or know the author's experiences, and they can enhance their thoughts or encourage the author by responding to them.

As stated by Wellek and Warren (1977:94), that literary reservations about life and life are largely part of the current community. Therefore, literary works are a reflection of real life. It can describe events in our lives, and can also contain cultural and social contexts that show that literature and society are very closely related because literary works show real situations and problems that exist in society. Some social issues such as poverty, gender, discrimination, class conflicts often arise in literary works, especially movie.

In general, story films are commercial and non-story films are films that take reality as their subject, recording reality rather than fiction about reality (Sumarno, 1996: 10). A film may have a story whether its fiction or non fiction, in non fiction movies there are many aspects which can be observed. One aspect of real life is the social conditions of society. It can be found in the film *The Young Karl Marx*. The author describes the social life that occurred in Germany. *The Young Karl Marx*, a historical film released in 2017. This film tell about the beginning of Karl Marx's struggle against the bourgeoisie. *The Young Karl Marx* depicts the figure of Karl Max in his youth, starting from his meeting with Jenny (his wife). Next, it is told about the meeting of Karl Max and Friedrich Engels. They are both famous figures in modern world history with the same goal, namely fighting the bourgeoisie in capitalism.



Marxism is the basis of modern communism, This Theory of Marx and Friedrich Engels (1848). Marxism is a form of Marx's protest against the ideology of capitalism. Marx argued that this problem arose because of "private ownership" and the control of wealth dominated by the wealthy. For the proletariat to prosper, Marx believed that an understanding of capitalism must be replaced by an understanding of communism. If this situation continues, according to Marx, the proletariat will rise up and demand justice. This is the basis of Marxism. Marx was also interested in capitalism; He believed that the conflicts in the capitalist system would be eliminated. Society as a whole is increasingly divided into two great hostile camps, into directly opposing great classes - the bourgeoisie and the proletariat" (Karl Mark, 1948).

According to Giddens (2013: 102) Social class is defined as a large group of people who share economic resources, influencing their way of life. That is, social class is a group of people living in a society with many differences including economic differences. This usually happens in the lower, middle and upper classes. The lower class is called the proletariat, while the middle and upper classes are called the bourgeoisie.

In this research, the author utilizes Marxist theory to aid in comprehending the art that we consume and enjoy on a daily basis, as well as identifying society and its structure and exploring the conflict between social classes. Class in social life, in Marxist criticism, is considered a natural occurrence in society. Hence, the author attempts to apply Marxist theory in analyzing the film *The Young Karl Marx* by Raoul Peck (2017).

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Paddy: "Is that a gold clock you got there? Whose sweat bought you this?"

In this context Paddy is an Irish worker and friend of Mary, Paddy talks to Friedric, who is here Friedric, the son of a factory owner in Manchester, Engels. In this context Paddy spoke to Friedric because Friedrick here wears a gold clock which indicates that Friedrick is the son of a rich man or borjuise,



not only from a clock the workers can judge a rich man from the watch but also from the clothes he wears. Rich or Bourgeois people dress neatly, nice and branded, But poor people or proletarians dress shabby and dress soberly. Here what Paddy means by “got there” is the factory owned by his father and the word “Whose sweat bought you bought this?” is whose sweat you bought this golden watch. this context will definitely refer to the workers in the factory. this context is a sosial class between upper class and lower class, sweat is a Lower Class and gold watch is Upper Class.

Marx (1948) wrote about these events and believed that the bourgeoisie had taken ownership of the state itself. In this film, there are many studies on Marxism. In addition, this film has been analyzed by previous researchers. Rachmadhania Rizki in 2017 entitled “The History of Capitalism Impacted The Society in Film The Young Karl Marx” analyzes and interprets the impact of capitalism on society in all the characters, events, and dialogues in the film The Young Karl Marx using a sociological approach.

So it is interesting to observe further Because the film's story tells about social life after colonialism and its cultural and ethnic or social class, and discussions about culture and social conflicts are included in Marxist discussions, this study uses a Marxist approach to analyze it. Therefore, the writer chose to analyze Raoul Peck's The Young Karl Marx movie by using Marxist theory and chose "Analysis of social class in The Young Karl Marx by Raoul Peck (2017)" as the title of this study. This study used the descriptive qualitative method. A qualitative descriptive method allows researchers to describe research data in dialogues.

## 1.2 Statement of the Problem

According to the background that this research explains above, there are several problems arises, there are:

1. What kinds of social classes are described in The Young Karl Marx movie?
2. To what extent does the description of social class, representing the reality?



### 1.3 Objective of the Study

The aims of this research are:

1. To identify the kinds of social classes described in *The Young Karl Marx* movie.
2. To explain to what extent the description of social class, representing the reality.

### 1.4 Scope and Limitation of the Study

#### 1. Scope

The scope of this study is a marxism, which is going to focus on social class in *The Young Karl Marx* Movie.

#### 2. Limitation

The limitations of this study focus on two community, those are proletariat and bourgeoisie. This means that all data study were in the form of dialogues collected relates that community.

### 1.5 Significance of the Study

The results of this study are expected to be useful theoretically and practically.

#### 1. Theoretical Significance

Theoretically, this study can be used as a reference for literary studies, especially providing examples of analysis related to Marxist literary works.

#### 2. Practical Significance

This study is practical and informative, as it provides readers with insights into social class in the film "*The Young Karl Marx*" directed by Raoul Peck (2017). For researchers, this study serves as a valuable source of additional information about the topics covered in their research. By reading this study, readers will gain a better and deeper understanding of the types of social class including the proletariat class and the bourgeoisie class in films analyzed through the Marxist Approach.

### 1.6 Research Method

#### 1.6.1 Research Design

This study utilized a qualitative descriptive research approach since it is suitable for describing data in the form of speech. According to

(Bogdan and Taylor) define methodology qualitative as a research procedure that produces descriptive data in the form of written or spoken words of people and observable behavior. The data analyzed in this study were obtained from films related to the research topic. Specifically, the author examined literary works related to the issues presented in "The Young Karl Marx" directed by Raoul Peck and released in 2017. To analyze the social class in the film, this study adopted a Marxist approach.

### **1.6.2 Data and Source of Data**

#### **Data**

1. Main Data: The data analyzed in this study were in the form of dialogues related to the movie's subject matter. Regarding the data collection process, the author carefully selected the necessary data from "The Young Karl Marx" and took notes for analysis.

2. Supporting Data: The aim of supporting data is to find out information about Marxism in reality. Supporting data are taken from a non-fiction book entitled "Sosialisme Abd ke Dual Puluh Satu: Pengalaman Amerika Latin" by Martha Harnecker (2016).

#### **Data Source**

The data for this research was taken from the film entitled "The Young Karl Marx" directed by Raoul Peck, and it is taken at <https://www.layarkaca21.com/browse>. Which was released in 2017 and has a running time of 118.8 minutes. There are several steps used to collect the data for this analysis.

### **1.6.3 Steps of Collecting the Data**

In short, the writer carefully selects the data needed in the film The Young Karl Marx and in the notes that the author uses for analysis. There are several steps used to collect this analysis data are as follows:





1. Downloading the movie, "The Young Karl Marx" by Raoul Peck (2017).
2. Watching and understanding the movie.
3. Downloading the script of the film from [www.scripts.com](http://www.scripts.com).
4. Understanding the script
5. Identifying utterances in the film which contain marxism.
6. Classifying the data on a table.

#### **1.6.4 Steps of Analyzing the Data**

In analyzing the data, the writer uses the following stages:

1. Identifying the kind of social class described in the film of The Young Karl Marx.
2. Explaining to what extent the description of social class represent the reality.
3. Deriving conclusions based on data analysis.

#### **1.7 Definition of Key Terms**

To avoid misunderstanding and to obtain the similarity of meaning between readers and researchers, it is necessary to define the terms.

##### **1. The Young Karl Marx**

The Young Karl Marx is a 2017 historical drama film about Karl Marx by Haitian filmmaker and political activist Raoul Peck, written by Peck and Pascal Bonitzer, and featuring August Diehl. The film screened at the Berlin Film Festival from February 9-19, 2017.

##### **2. Twenty-first century socialism**

"Twenty-first Century Socialism: The Latin American Experience" is a book written by Martha Harnecker (2016) that reviews the experience of socialism in Latin America in the 21st century. This book presents ideas and concepts related to the concept of socialism in Latin America, explains the development of socialist and popular movements in this region, and provides a detailed analysis of various socialist endeavors and experiences in Latin America.

##### **3. Marxism**

Marxism is the theory and method of self-liberation of the working class. As a theory, it is based on the method of socio-economic analysis which examines class relations and social conflict using a materialist interpretation of historical developments and a dialectical view of social change. It originates from the writings of 19th century German philosophers Karl Marx and Friedrich Engels (1848).

#### **4. Social class**

Social Class is a social construction without any basis as a biological or genetic concept. (Putten, 2001:18). In addition, social class has a broad meaning that is used to indicate social strata based on economic criteria. This shows that social class is a group of people who occupy social layers based on economic criteria and they have the same culture.

### **1.8 Organization of The Study**

This Thesis contains four chapters. Each chapter is divided into some sub chapters. Chapter one in introduction consists of background of the study, objective of the study, scope and limitation, and significance of the study, research method, steps of collecting and steps of analyzing the data, definition of key terms, organization of the study. Chapter two is review of related literature which consists of structure of film, marxist theory, social class, social conflict and the previous study. Chapter three is analysis. The last chapter is the conclusion and suggestion.

