CHAPTER III
RESEARCH METHOD

3.1 Research Design

This study is involved as qualitative descriptive. Robert R. Sherman, (1988) defind that qualitative research is concerned with the meanings that appear, or are achieved by people in living social situations. Robert C. Bogdan. Sari Knopp Biklen, (2007) stated that qualitative research is descriptive where data is collected in the form of words or pictures rather than numbers. Data in the form of excerpts from documents, field notes, and interviews or excerpts from videotapes, audiotapes, or electronic communications are used to present research results.

This study describes the phenomenon of directive speech act in *Doctor Strange in The Multiverse of Madness* movie in Doctor Strange's utterances.

3.2 Sources of Data and Data

3.2.1 Source of Data

The sources of the data are the movie Doctor Strange in The Multiverse of Madness movie. The movie directed by Sam Raimi released on May 2nd, 2022. It is an American Superhero movie Produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures, it is the sequel to Doctor Strange (2016) and the 28th film in the Marvel Cinematic Universe (MCU). While, the source of supporting data is from the theory.

3.2.2 Data

The data is the form of utterances from the main character Doctor Strange which contains of directive speech act. The utterances that are included in the directive speech act will analyze based on the context of the types and the applied, those are commands, orders, request, and suggestion.

3.3 Steps of Data Collection

There are some steps in collecting data. The steps are described below:

1. Downloading the movie entitled *"Doctor Strange in The Multiverse and madness"* in the website ccdmovie.blogspot.com.
2. Watching the movie
3. Choosing directive utterances by the main character in the *"Doctor Strange in The Multiverse of Madness"* movie.
4. Listing all the data of directive utterance

3.4 Steps of Data Analysis

After collecting the data, it will be analyzed through some steps are described below:

1. Identifying the types of directive speech act based on Yule's theory.
2. Explaining how the types of directive speech act found applied by the main character.
3. Drawing the conclusion.