



ABSTRACT

Shifa Tri Andani.2023. *Directive Utterances in Doctor Strange in The Multiverse of Madness Movie*. University of Pesantren Tinggi Darul ‘Ulum Jombang. Mrs. Irta Fitriana, M.Hum (Supervisor 1) Mr. Nurdin Bramono, M.Hum (Supervisor 2).

The purpose of the study is to describe speech act found in the main character and explain how the character applied the directive speech act in *Doctor Strange in The Multiverse of Madness* movie based on the theory that proposed by Yule. This study used descriptive qualitative method and documentation of the movie as the instrument. The study focused on directive utterances on the main character as data. The result of the study found four types of directive speech act in *Doctor Strange in the Multiverse of Madness* movie. They are commanding, ordering, requesting, and suggesting. The study reveals 50 utterances of directive speech act; ordering 17 data, commanding 16 data, requesting 12 data, and suggesting 5 data. From the 50 utterances, ordering was the most utterances found in *Doctor Strange in the Multiverse of Madness* movie. Based on the data obtained from the *Doctor Strange in the Multiverse of Madness* movie, it shows that the main character “Doctor Strange” does have full strength to fight his enemies and more powerful character than the others.

Keywords: Pragmatics, Speech Act, Directive, Movie.



CHAPTER I INTRODUCTION

1.1 Background of The Study

(Fred C. Lunenburg, 2010) defined communication as the process of transmitting information and common understanding from one person to another. As people doing communication, each of them will transfer a messages and intentions based on the purpose and the user. Thus, in performing their communication, the speaker may apply a speech act to direct something to be done.

“Directive Utterances is utterance which are attempts by the speaker to get the addressee to do something ordering, commanding, suggesting, etc.” (Searle in Stephen. c. Levinson, 2000). “Directives are those kinds of illocutionary speech act that speaker use to get someone else to do something. They express what speaker wants. They are commands, orders, requests, and suggestions” (Yule, 2005:54). Otherwise, directive are kinds of speech acts that speakers use to get someone else to do something. Even speaker requests to something to hearer it refers to directive speech act.

Directive speech is often used in everyday conversation to order or ask for something. It has many functions for our life such as when we need a help from other people or when we ask friend to do something. Of course, to make them do it, we should say something. According to Yule (2005:54) One general classification system lists five types of general function performed by speech acts; declarations, representatives, expressive, directives, and commissive. Based on these functions, directive speech act may not only happen in the real life but it also reflected in some literary works such as novel, song lyrics, and movie.

Movie is one of the media that represents directive speech act, i.e.: *Doctor Strange in the Multiverse of Madness* movie. It is an appropriate media learned by both children and adults. It can be enjoyed for all of us by being packaged in various genres such as; action, superhero, science fiction, adventure, and fantasy. One of them is adventure movie. It can make people entertained and joyful. This genre is suitable to watch by children and adults because some adventure movie

immersing them with attractive scenes.

Doctor Strange in the Multiverse of Madness is an example of attractive adventure movie launched in 2022 (Raimi, 2022). It is an American superhero film based on the Marvel Comics character Doctor Strange the new version. This movie Produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures, it is the sequel to Doctor Strange (2016) and the 28th film in the Marvel Cinematic Universe (MCU). *Doctor Strange in the Multiverse of Madness* movie was directed by Sam Raimi tells the story of Stephen Strange who has a guest from another universe, namely America Chavez. America's presence in the Dr.Strange universe, which is in the main MCU universe, is to ask the superhero for help. The reason is, there is a "demon" who hunts America Chavez in order to get the power to move the multiverse belonging to the girl.

Therefore, this researcher decides to choose the *Doctor Strange in the Multiverse of Madness* movie because it was a famous movie. Besides, this movie is interesting to find the directive speech act among the main character. There are many directive utterances used by the main character from the conversation in the *Doctor Strange in the Multiverse of Madness* movie.

One of example directive utterance as follows:

Scene: 00:01:59

Doctor Strange: “**Jump!**”

This datum shows an example of directive utterances category commanding. Because this utterance shows Doctor Strange command America to jump from one cliff to another. In this condition, it is not known for sure the relationship between Doctor Strange and America, they just run from a monster to take a book that looks like light. and it turns out that the scene was just a dream from Doctor Strange and it was only known in the next scene.

Other motives to conduct a study about directive utterances are from previous study. There are three previous studies. First is research by Fara Della a Barnabas Sembiring in 2018, entitled “*An Analysis of Directive speech Acts by Searle Theory in Sleeping Beauty Movie Script*” (Fara Della, 2018). Her study



focuses on types of directive speech act by the movie script by Searle. The second is research by Furqon Edi Wibowo, IAIN Surakarta in 2018, entitled “A Pragmatic Analysis of The Directive Utterances in The Percy Jackson and The Olympians Novel Its translation” (Furqon edi Wibowo, 2018) This study uses descriptive qualitative research and the data is the type of directive utterances. The third is research by Agus Jatmiko at all, in 2022, entitled “*An Analysis of Speech Act in Doctor Strange in the Multiverse of Madness Movie*”(Z. Jatmiko, Agustina, 2022). This study used the *Doctor Strange in the Multiverse of Madness* movie in the type of speech act.

Based on three previous studies, this study intends to analyze “*Directive Utterances Analysis in The Main Character of Doctor Strange in The Multiverse of Madness*”.

1.2 Statements of The Problem

1. What types of directive speech acts found in the main character of *Doctor Strange in the Multiverse of Madness*?
2. How are the directive speech acts applied by the main character of *Doctor Strange in the Multiverse of Madness*?

1.3 Objectives of The Study

1. To identify the types of directive speech acts in the main character of *Doctor Strange in the Multiverse of Madness*.
2. To explain how the directive speech acts applied by the main character of *Doctor Strange in the Multiverse of Madness*.

1.4 Significances of The Study

Theoretically, this study is made to enrich the study of pragmatics especially directive speech act. The results of this study are expected to be used as a reference for further research on pragmatics, directive speech act, or other research related to main character utterances in a movie as the object of study.

Practically, hopefully this study can help the readers to be able to practice better how to make and utter directive speech acts in learning English or in different occasion.



1.5 Scope and Limitations

The scope of this study is a pragmatics, which is going to focus on directive speech act in the main character in *Doctor Strange in the Multiverse of Madness* movie. Doctor strange or Stephen is chosen for this study because he is the main character that has essential role in the movie. Furthermore, this study will apply theory proposed by Yule (2005), meanwhile, the object is the *Doctor Strange in the Multiverse of Madness* movie directed by Sam Raimi in May 2 2022.

1.6 Definition of Key terms

1. Directive: kinds of speech acts that speakers use to get someone else to do something. They express what the speaker wants. They are Commands, Orders, Requests, Suggestions, they can be positive or negative (George Yule, 2005)
2. Pragmatics: the study of what speakers mean, or “speaker meaning” (Yule, 2020:149)
3. Speech Act: Describe an action that involve the language (Yule, 2020: 157)

1.7 Thesis Organization

This study is about directive utterances by the main character of *Doctor Strange in the Multiverse of Madness* 2022 movie that divided into five chapters. The first chapter is Introduction. It consists of The Background of The Study, The Statements of the Problem, Objectives of The Study, Significances of The Study, Scope and Limitations, Definition of Key Terms, and Thesis Organization. Chapter two is Review of Related Study. It consists of Pragmatics, Speech act, types of illocutionary act, and Directive Speech act. Chapter three is Research Method. It consists of Research Design, Data and Source Data. Steps of Data Collection, Steps of Data Analysis. Chapter four is Finding and Discussion. And the last chapter is concluded by Conclusion and Suggestion in Chapter five.

