

A STUDY OF EXPRESSIVE ILLOCUTIONARY ACT IN *ANOTHER CINDERELLA* STORY MOVIE SCRIPT (A PRAGMATIC STUDY)

HOIRIYAH¹, BINTI QANI'AH²

Universitas pesantren Tinggi Darul Ulum Jombang

khairrieya97@gmail.com, bintiqaniah@fbs.unipdu.ac.id

Abstract

This study analyzed types of the expressive illocutionary act used by the main character, Marry Santiago, in *Another Cinderella Story* movie. The pragmatic approach was used in this study. The objectives of the study were to identify what types of expressive illocutionary act used by the main character and to explain how he used the expressive illocutionary act. This study applied a descriptive qualitative method. The data of this study were utterances containing the expressive illocutionary act used by the main character. The theory used to analyze the data was types of illocutionary act proposed by Searle. The source of data was taken from the script of *Another Cinderella Story* movie. It was found that there were three types of expressive illocutionary act used: 7 utterances containing expressive of apologizing, 4 utterances containing expressive of thanking, and 1 utterance of expressive illocutionary act of welcoming that was 1 datum. Thus, the dominant type used by the main character was the expressive of apologizing. She often used this type since she often made mistakes. Most of her mistakes were caused by her step mother and two step sisters; they always made Marry busy doing homework.

Keywords : *Pragmatics, Expressive illocutionary act, Movie, Script.*

A. INTRODUCTION

An art work that contains life series is called a movie (<http://Wikipedia.org/wiki/Film.com>). Movie is also shown as a film, which has the type of visual communication and uses moving pictures with sound to tell stories or information. From a movie people can get a popular art form that is created for the benefit of business and entertainment. This object of this study is a movie script entitled *Another Cinderella Story*. *Another Cinderella Story* movie is a retelling of the Cinderella fairy tale in a modern setting, with Marry Santiago as a high school student which has ambition of becoming a dancer who taking the role of Cinderella. It is a sequel of a *Cinderella Story* in 2004 and the

second film in *A Cinderella Story* series.

Another Cinderella Story movie is a romantic movie. This is one of movies which has a different story from the ordinary one. There are some reasons why this study uses the movie. The first reason is this movie is very unique. In the ordinary story, Cinderella has glass slippers, but in this movie Cinderella or Marry has an MP3. It was lost when Cinderella wanted to go home from the agenda of the party that held by the prince. The second one is *Another Cinderella Story* movie has the main character that often used utterances of expressive illocutionary act.

The use of expressive illocutionary act in daily life usually occurs not only in an informal situation but also in a formal situation. For example, a child thanks to his parents for his success and the parents congratulate him. It expresses the speaker's feeling. According to Yule, (1996: p.48) "Expressive illocutionary acts are those kinds of speech acts that state what the speaker feels". Additionally, "Expressive is the illocutionary point of the class to express the psychological state in the sincerity condition to express affairs in the propositional content" (Searle,1976:12). So, the expressive of illocutionary act is the expression of people's feeling to others dealing with their psychology, such as feeling happy, sorry, etc.

Expressive illocutionary acts often appear in this movie. They are apologizing, thanking, and welcoming. Marry is the main characters in this movie. She acts as Cinderella. In addition, the use of expressive illocutionary acts is dealing with the linguistics. That is pragmatics. According to Yule, "Pragmatics is concerned with the study of meaning as communicated by a speaker and interpreted by listeners" (1996: p.3). This definition shows that a meaning is important to be known or to be understood in communication. Then, the use of expressive illocutionary acts in the movie enables listeners to understand the story.

The example of the use of expressive illocutionary act containing expressive of apologizing can be seen in the following dialogue:

Dominique : Marry! "How can I be an artist when you can't be bothered to do your job?" Which, by the way, is fetching me bubbly water? Agua con bubble? Are you trying to ruin me?

Marry : *I'm sorry, it won't happen again.*"

Context: They were talking about Dominique's condition, and Marry was angry because she was careless. Directly Marry realized her mistake and apologized to her by saying **I'm**

sorry. At their home, when Marry was dancing, suddenly she was called by her step mother.

From the conversation above, Marry expressed apologizing. It is showed by the datum **I'm sorry**, Marry or Cinderella was apologizing because she was called by the step mother to take a bubble but she forgot to take it. The step mother was angry because she did not want to ignore her job. Marry said that it will not happen anymore.

II. RESEARCH METHOD

This study used a pragmatic approach. It applied a descriptive qualitative method. The data of this study were utterances containing the expressive illocutionary act used by the main character only. Her name is Marry santiago. The theory used to analyze the data was types of illocutionary act proposed by Searle. The source of data was taken from an *Another Cinderella Story* movie script. The movie is directed by Damon Santostefano released in September 16th 2008.

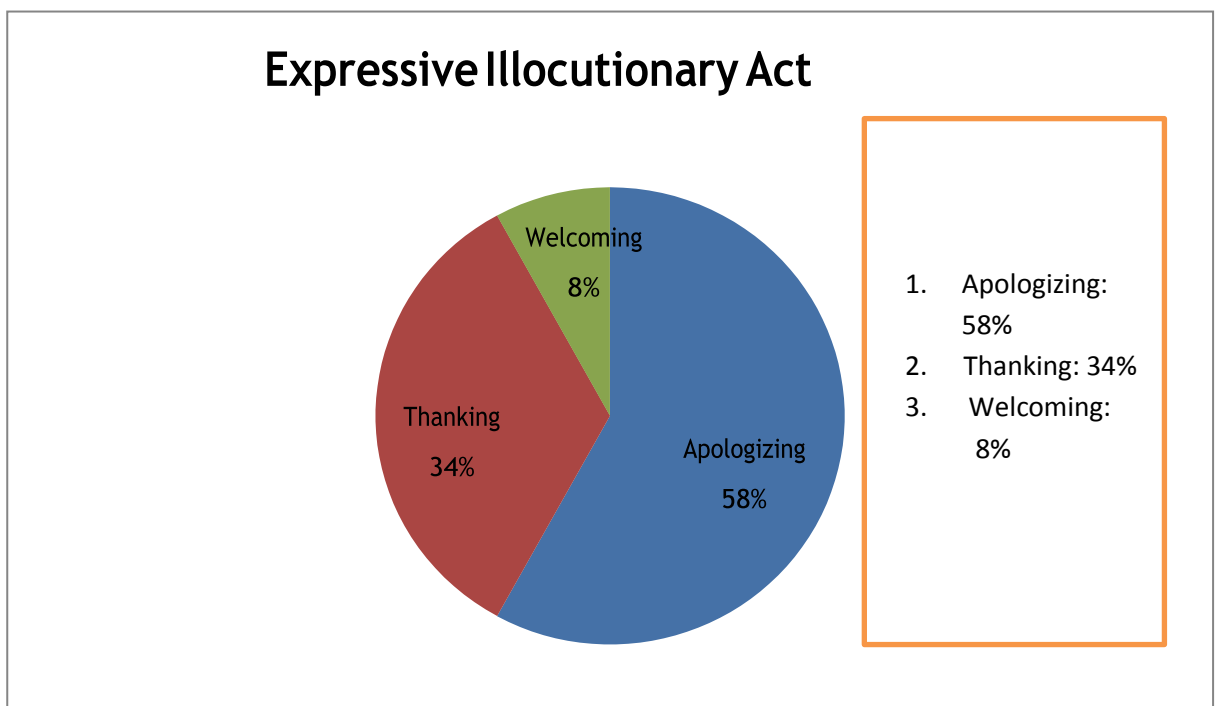
III. DISCUSSION

A. Findings

The Pie Chart 4.1

Expressive illocutionary act in *Another Cinderella Story* movie.

There are 6 types of expressive illocutionary act proposed by Searle (1976)



Based on the pie chart shown above, there were 3 types of expressive illocutionary act used by the main character, Marry Santiago in *Another Cinderella Story* movie. It also described 100% data of expressive illocutionary act, 58% of expressive apologizing, 34% of expressive of thanking, and 8% of expressive of welcoming. Here were data found in this movie.

1. Expressive of Apologizing

Expressive of apologizing is an expression that shows apology to some one else. For example:

Datum 1 (ACSM/AP/1)

Context: Dominique ordered Marry to take the bubbly water and Marry did something wrong, it happened at their home.

Dominique :Marry! How can I be an artist when you can't be bothered to do your job? Which, by the way, is fetching me bubbly water. Are you trying to ruin me?

Marry :I'm sorry. It won't happen again.

Datum 1 contained a dialogue between Dominique and Marry. They were talking about Dominique condition. Marry was angry because she was careless. Directly Marry realized her mistake and apologized to Dominique by saying "I'm sorry". The meaning of the expressive indicated that the speaker apologized to the listener, because she felt regretful.

Datum 2 (ACSM/AP/2)

Context: The dialogue of Marry and Dominique it also happened at their home when Marry forgot to prepare the TiVo.

*Dominique : Marry, I need you pronto, now.
You forgot to TiVo my soaps.*

Marry : Oh... Sorry, Dominique, I'll be right there.

Datum 2 is the example of expressive illocutionary act, namely apologizing. The data described the dialogue between Dominique and Marry. In their dialogue, Marry was watching news on the television about Joey Parker. Joey Parker was the famous singer and

dancer in America. He ever left his campus for a long time. Then He wanted to come in this campus to continue his study. All students, ladies and boys waited for his coming. When Marry was watching the television, suddenly, Dominique asked her to prepare the TiVo for taking a bath. Unfortunately, Marry forgot to prepare it. The type of expressive apologizing can be identified when Marry said **sorry** to Dominique.

Datum 3 (ACSM/AP/3)

Context: The expressive of apologizing was shown when Marry went to a dance class and Dominique phoned her in order to she went home.

***Dominique** : Where are you? The most important luncheon of my life and you forget?*

***Marry** : I'm sorry. I'm on my way. I'll be there soon.*

The third datum identified was expressive of apologizing. There was no Marry in her home because she joined the dance class. She could not join the class because there were her two step sisters. Marry was not brave to meet them since they certainly would be angry with her. When Marry's mobile phone was ringing directly she took her phone. It can be shown from the dialogue above that Marry asked apologize to her step mother. The context of dialogue above showed that Marry did not prepare yet for Dominique's luncheon.

Datum 4 (ACSM/AP/4)

Context: The dialogue between Dustin and Marry. It happened in the Joey Parker's party.

***Dustin** : I don't want you to feel like a prepackaged piece of meat. Your words, not mine. I just want you to chillax. And remember, I got your bacne. I got bacne, you got bacne, we got bacne... Don't even get started with her.*

***Marry** : Ow! Oh...Sorry. Sorry, I wasn't looking.*

The place of this dialogue between Dustin and Marry was in the campus. The situation of the dialogue showed that Dustin gathered with Joey. There were many students who wanted to meet Joey. Dustin and Joey fell down because of Marry. She accidentally crashed them; she did not know that there were two persons in front of her. Then, Marry said **Sorry**, because she felt guilty.

Datum 5 (ACSM/AP/5)

Context: Marry got angry because of Dominique. She phoned Marry and asked her to go

home. It happened at their home.

Dominique : *Who are you talking to? When I said no phone privileges that included the landline.*

Marry : *I'm sorry. I have to go.*

In the afternoon, Marry decided to go to the party with Tami. Before she left the home, Dominique called her. Dominique asked Marry to clean her bedroom. Marry could not go to the party. When Dominique called her up, Marry said 'sorry' and hung up on her. Marry used expressive of apologizing by saying **I'm sorry**.

Datum 6 (ACSM/AP/6)

Context: Marry apologized to Joey. This dialogue happened at Marry's home.

Marry : *Chores from Dominique. She's gone and I have to do them or who knows how long she'll ground me. **Sorry, maybe another time.***

Joey : *Unless you do your work while you do her work*

The context of this dialogue, Joey asked Marry to go travelling together. As usual, Marry had many things to do at home. The step mother and two step sisters said to her that they had some agendas. They left their home for some days. Now, Marry was alone at home with some duties. That's why, Marry said **Sorry, maybe another time** to Joy. Finally, Joey helped Marry to accompany her at this home. Then Marry finished her duties.

Datum 7 (ACSM/AP/7)

Context: Marry did not want to stay with Dominique. It happened at their home when Marry wanted to go.

Marry : **Sorry, Dominique.** I don't work for you anymore.

Dominique : Oh, come on.

In the bold dialogue, Marry said Sorry that she did not want to work for Dominique anymore. This dialogue happened in the morning when they were at their home. Marry was picked up by Tami, Dustin, and her special one that was Joey Parker. In this dialogue Marry used the utterance of expressive of apologizing.

2. Expressive of Thanking

Expressive of thanking is an expression that indicates gratitude to someone. Syaputra,

(2015) stated that thanking is “classified as an expressive illocutionary act that can be defined as an expression of gratitude on the part of the speaker to the addressee”. For example:

Datum 1 (ACSM/TH/8)

Context: The conversation between Marry and Joey, it happened in the party when Joey was saying a good dress to Marry.

Joey : *Hi. You really know how to make an entrance. That, uh, dress is amazing.*

Marry : *Thank you. That's a nice cape. I mean, coat. It's a nice coat.*

The context of dialogue was between Joey and Marry when they were in the night party, Marry's dress and all of her styles were so beautiful. Joey was interested in Marry. At the time before the party began, there were many people, such as Bree, Briit, and Natalia. They said that she was good looking. They were always talking about Marry and Tami. Some people were interested in Marry including Joey and Dustin. They never saw Marry in the different performance. Suddenly Joey came close to Marry by saying Marry's dress was good. Then Marry responded by saying **Thank you**. She also said to Joey that his coat was nice.

Datum 2 (ACSM/TH/9)

Context: Marry said thanks to Tami. she always helped her when she had many things to do at home.

Tami : *What would you say if I told you I could clean up the mess for you and Dominique would never know?*

Marry : *Thank you.*

In the afternoon, Dominique asked Marry to clean up her bad room when Marry wanted to go to Joey's party. Surprisingly. Marry's friend and her cousins came to this home. They cleaned Dominique's room up together. Marry said 'thanks' to Tami because she helped her. She could finish her duties because of her good friendship. The utterance **Thank you** is identified as expressive illocutionary act of thanking. Marry said 'thank you' to her friends who helped her.

Datum 3 (ACSM/TH/10)

Context: The conversation showed that Marry was thankful to her best friend, it happened

in Tami's car.

Tami : Do you want me to wait?

*Marry : No, I'm good. Joey will take me home. **Thank you.***

In the context of the dialogue, Marry and Tami went to Joy's home. Tami asked marry to wait for her but Marry wanted to go home with Joey, then she said **Thank you**. It showed that Marry's feeling was good, because her friend cared very deeply for her.

Datum 4 (ACSM/TH/11)

Context: Marry said 'thanks' to Joey because he helped her to learn dance. The dialogue happened in their campus.

Joey : Marry. I am different.

*Marry : Anyway...**thanks for all** the dance moves, but I'm done dancing.*

The dialogue between Joey and Marry happened in the campus. Joey asked Marry to dance because she looked different than before. Now, Marry looked more beautiful. Joey said to Marry that actually he was different from other boys. Marry did not want to know what ever Joey's saying, she just said thanks to Joey because during at the time Joey always accompany Marry to dance.

3. Expressive of Welcoming

Expressive of welcoming is one kind of expressive illocutionary acts to express something friendly or polite. People say welcome when they meet someone. It is also the act of greeting between the speaker and the hearer. For example:

Datum 1 (ACSM/WE/12)

Context: The utterance showed that Marry welcomed her best friend at Marry's home.

*Marry : **Hey what's up ?***

Tami : Hey

The dialogue between Marry and Tami here showed the expressive of welcoming. When Tami came to Marry's home, there was a party in Marry's home. In this party, Marry was like an assistant in her home. She prepared and served some foods for other people in

the party. Even she was like a servant, but she was patient with her life. Finally, Marry met Tami. She felt happy when they met her friendship by saying *Hey what's up ?*.

B. Discussion

From the findings above, it can be clearly seen that from 6 types of expressive illocutionary act proposed by Searle (1976), there were only 3 types of expressive illocutionary act that were used by the main character in *Another Cinderella Story*. There were expressive of apologizing, thanking, and welcoming. Furthermore, the expression of Apologizing was dominant type because the expressive of apologizing was the easiest way to understand among the characters in this movie.

There were two reasons why the main character used expressive of apologizing. The first one is the main character often expressed the apologizing to other characters because she often did something wrong. Especially to Dominique, she never gave opportunities to Marry to do her own work. Almost in this movie, Dominique aksed Marry to do something at home, such as cleaning, preparing something, etc. Marry did not have time to do her works for her own life. Marry also expressed apologizing when she rejected a request from Joey. She did not allow Joy to accompany her to go home. It means that the main character in this movie often used expressive of apologizing fo her mistakes than for her rejections. Meanwhile, the main character also uesd the utterances of expressive of thanking. Marry Santiago said 'thanks' when she got a surprise. She also said 'thanks' to others when they helped her. This expressive of welcoming was also used by the main character to welcome someone. She was glad to meet her friend when no one did not care about her. all people, especially her step mother and two step sisters. They always had somethings to do for Marry. Marry was like a servant for them.

The highest rank of the expressive of illocutionary act was expressive of apologizing. It happened in the story since the main character who often expressed apologizing. It was because she always did something wrong, even it was not all her faults.

III. CONCLUSION

From the result of this study, it can be concluded that there were three types of expressive illocutionary act appeared in *Another Cinderella Story* movie. They were expressive of apologizing, expressive of thanking, and expressive of welcoming.

The main character used three types of expressive illocutionary act. She expressed

expressive of welcoming because she thought that all people never welcome to her. It usually happened when she was not only at home but also out side of her home. This condition occurred because of her step sisters and her step mother. Her friendship, her name was Tami. She always help her. that's why when she came to the party, Marry felt happy because of her coming. Marry was not feel a lone anymore. Her friendship was in the party with her. In this story, the main character also used expressive of thanking. She expressed this type of expressing when she felt happy. It because other characters, Tami, Joy, and her cousins. They always made her feeling comfortable by giving some helps and prizes. The last type that the main character used was expressive of appologizing. Marry is the main character in this movie. She commonly used this type than others, expressive of welcoming and expressive of thanking. She often used this type because she often did the mistakes. Most of her mistakes were because of her step mother and two step sisters. They always gave some duties to Merry. They wanted to make Marry busy. Finally, marry did not have enough time to finish her own duties.

REFERENCES

Searle, J.R. (1976). "*A Classification of Illocutionary Act*". *Language in Society*, vol. 5, No. 1. (April, 1976), pp 1-23. London: CUP

Syahputra, Hariyadi M (2015). "*An Analysis of Expressive Illocutionary Acts In The Oprah Winfrey Show*". University of Sumatera Utara: Medan.

Yule, George. *Pragmatics*: Oxford University, 1996. New York.

<http://Wikipedia.org/wiki/Film.com>.