

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Study

When we communicate with other people, we require addressing terms to meet or greet to our addressee. Addressing term is a word, phrase, or name that is used to address someone. “The addressing terms are words that are used to address or greet a person who is invited to talk with in a speech event.” (Nasution in Syahadah, 2012: 1). His theory is supported by Chaer in Syahadah, (2012: 1) who states that “addressing term is words which are used to greet, address, or call the second person, or the participant”.

Addressing term could be the first name (FN), last name (LN), nickname or pet name, title, pronoun, or kinship term. This depends on the relationship between the speaker and the interlocutor. It can be seen in Holmes (2001: 224) statement below.

*The better you know someone, the more casual and relaxed the speech style you will use to them. People use considerably more standard forms to those they don't know well, and more vernacular forms to their friends. The speaker's relationship to the addressee is crucial in determining the appropriate style of speaking. And how well you know someone or how close you feel to them – relative social distance/solidarity – is one important dimension of social relationships.*

The reason why she chooses addressing term because addressing term is a method communication with someone by surname, until created intimacy relationship. The reason why this study chooses Arthur Miller's *Death of a Salesman* as the source of data is because the play provides varieties of intimate addressing terms which are interesting and unique. In

this study, the researcher discuss about addressing terms that are used by main characters in addressing each other in a play *Death of A Salesman* and the factors that influence the using of those kinds of addressing terms. *Death of A Salesman* is to be categorized as a tragedy because there is betrayal that do Willy, whereas Willy always romantic with her wife.

In this play, there are various intimate addressing terms which are used by the main characters in addressing each other which are unique and interesting based on the intimacy or familiarity. For example: “*Why don’t you tell those things to Howard, dear?*”(Act I, Dialogue 1). From this sentence *dear* is one of addressing terms that is used by Linda to addressing her husband. In this case, Linda addresses her husband (the addressee) by using *my-nominal form* because Linda judges Willy as her possession and using *pet name* because she wants to show her endearment to her husband.

## **1.2. Statement of the Problems**

Based on the background of study above, there are two problems that discussed in this study:

1. What are addressing terms used by main characters in addressing each other in *Death of a Salesman*?
2. What factors that influence the choice of addressing terms used by main characters in *Death of a Salesman*?

## **1.3. Purpose of the Study**

There are two purposes as results of analyzing two statements of problem above, they are:

1. To describe addressing terms used by main characters in addressing each other in *Death of a Salesman*.
2. To reveal the factors that influence the choice of addressing terms used by main characters in *Death of a Salesman*.

#### **1.4. Significance of the Study**

##### a. Practical Significance

This study described the addressing terms in plays entitled “*Death of a Salesman*”. This study is expected to contribute a good understanding about the factors that influence the choices of addressing term, especially in Arthur Miller’s play *Death of A Salesman* in 1949. Besides, for further studies, this study will give information to other researcher and will be used as reference for the studies who are interested in studying English addressing terms.

##### b. Theoretical Significance

This study is expected to give meaningful contribution to the linguistics field, especially the study of sociolinguistics.

#### **1.5. Scope and Limitation of the Study**

This study shows the descriptions of addressing terms that are applied in a play *Death of a Salesman* by Arthur Miller in 1949. There are three types of addressing terms. They are First Name (FN), Pet Names and Kinship Term. The pet names consist of pet names preceded by possessive adjective and pet names only. This study focuses on main characters, there are Willy, Linda, Biff and Happy. Studying about addressing term will lead to an understanding of politeness of addressing someone in a

community. It is expected to be able to enrich and provide better understanding about addressing terms as one of sociolinguistics subject.

Addressing terms in this study refer to words used to address someone which are conducted to analyze by Brown and Ford in their research which consist of First Name (FN), multiple naming, nickname or pet name, and kinship term. There are five social factors that influence the choices of addressing terms in this study, which are explained by Hymes in his acronym of SPEAKING. They are the Setting (S), the Participant (P), the End (E), the Act Sequence (A), and the Key (K). (Brown and Ford in Syahadah, 2012: 23)

#### **1.6. Definition of Key Terms**

The following terms are necessary for the present study:

1. “Addressing term is a word or phrase that is used to address someone and how the reaction of the addressee”.  
(Holmes, 2001: 13)
2. A play is a dramatic work which written and to show in theater and in front of audience. (“Play”: Dictionary Definition, 3<sup>th</sup> February)
3. First Name is an addressing term to someone that used first name.
4. Pet Names are an addressing term to someone that shows endearment.
5. Kinship Term is an addressing term to someone that used by family.

## 1.7. Organization of the Study

This study is organized into five chapters. The first chapter deals with the introduction which explains about background of study, statement of the problem, purpose of the study, scope and limitation of the study, significance of the study, organization of the study, and definition of key terms.

The second chapter will deal with review of related literature, including the description of sociolinguistics, addressing terms, factors in determining addressing term, *Death of A Salesman* and the previous study.

Third chapter is research method which its sub-parts, they are research design, data and data sources, technique of data collecting and technique of data analysis. Then, the fourth chapter deals with the findings and discussion. It consists of the analysis of addressing terms used by main characters in addressing each other and the factors that influence the choices of addressing terms. The last chapter deals with conclusion of the analysis and suggestion.

In analyzing this study, it requires to attach appendices that consist of list of addressing terms used in *Death of a Salesman* by Arthur Miller in 1949, synopsis of the play, and biography of the playwright; Arthur Miller.